

# Patrick Cogan

(603) 490-0045 | [studiocogan@gmail.com](mailto:studiocogan@gmail.com)

[www.studiocogan.com](http://www.studiocogan.com)

7 Stoneleigh Drive

Derry, NH 03038

## **Education**

### **Lasell University**

*May 2029 (expected)*

Bachelors of Science in Sport Management

GPA: 3.88

## **Work Experience**

### **Creative Video Producer/ Harvard Athletics**

*December 2025- Present*

*Cambridge, Massachusetts*

- Travel to games throughout the academic year covering various sports.
- Upload gam film and create content to upload same-day.
- Work with management to assist with additional workload throughout the season.

### **Digital Marketing Intern/ BYB DGTL**

*June 2025- Present*

*Derry, New Hampshire*

- Collaborate on strategy and campaign planning through weekly meetings, research, and client-facing support
- Execute and optimize paid social and search campaigns
- Produce high-quality video content for clients and internal use, while evaluating websites to recommend performance enhancements

### **Videographer & Graphics Coordinator/ New Hampshire Sports Page**

*December 2022- Present*

*Derry, New Hampshire*

- Produce high-quality highlight reels for our website, capturing the best moments in NH sports
- Collaborate with the team to design engaging graphics and enhance video coverage
- Expand our presence on Instagram and Tiktok with creative and dynamic content

### **Social Media Producer/ Hockey Night in Boston**

*January 2024- March 2025*

*Andover, Massachusetts*

- Expanded company reach by engaging new audiences across New Hampshire
- Developed, produced, and edited compelling social media content to drive paid customer engagement

### **Content Contributor/ United Football League**

*March 2024- August 2024*

*Arlington, Texas*

- Traveled to games across multiple markets to capture on-site content
- Created and edited video for Instagram, TikTok, Twitter, and Facebook
- Produced behind-the-scenes, player features, and in-game highlights

## **Skills & Certifications**

### **Canva for Work Certification**

- Canva: Issued October 2025

### **Social Media Marketing Certification**

- Hubspot: Issued May 2024