

**Patrick Cogan**  
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7 Stoneleigh Drive  
Derry, NH 03038

## **Education**

### **Pinkerton Academy**

*August 2021 - Present*

- Director of Social Media for official school accounts
- Student Ambassador for admissions
- DECA: 2022-2025

## **Work Experience**

### **StudioCogan LLC/ Business Owner, Videographer**

*Derry, New Hampshire*

*December 2021- Present*

- Film, edit, and distribute paid customers content
- Attract customers, operate the company website & digital platforms
  - Current contracts:
    - United Football League (Freelance Content Creator)
    - Pinkerton Academy (Director of Social Media)
    - NHSportsPage.com (Videographer)
    - Hockey Night in Boston (Videographer)

### **Freelance Content Creator/ United Football League**

*Derry, New Hampshire*

*March 2024- Present*

- Travel to games throughout the season, create social content for all platforms
- Freelance Videographer within the XFL (2023)

### **Social Media Content Intern/ Massachusetts Pirates**

*Worcester, Massachusetts*

*January 2023- July 2023*

- Shoot, edit, and produce video content for social platforms
- Present, develop and create content ideas designed to engage fans and create brand awareness
- During games - shoot and distribute video content in real time

## **Leadership/Skills**

### **Social Media Marketing Certification**

- Hubspot: Issued May 2024

### **Proficient in Adobe Premiere Pro and Canva**

- Used throughout my career for the past five years